

# Private Strategy Marketplace

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- + White label owners borrow strategies.
- + Traders gain AUM.



1 2 3 4 5 6 7 8 9 10



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# Introducing the Finestel Private Strategy Marketplace

The Private Strategy Marketplace is our newest service addressing the **gap between skilled crypto traders and white label platform owners** needing proven strategies.

This marketplace allows white label owners to seamlessly integrate top-performing trading strategies into their platform offerings. **Benefits include:**



Access to vetted, reliable traders to provide strategy diversity



Ability to instantly expand platform capabilities and trader variety



Increased options and profit potential for your client base





## The model is based on performance fee sharing:



Traders set their fee percentage for sharing their strategies



White labels can charge clients subscriptions + additional performance fees per strategy



White labels keep their charged fees, and share a portion with the original trader

With the Private Strategy Marketplace, white labels can now instantly grow the trading talent on their platforms. Clients enjoy more strategy choice and profit opportunities. And skilled traders monetize their expertise with a wider audience. It's a true **win-win-win**.





# How It Works

The screenshots below illustrate how Finestel's Private Strategy Marketplace works.

A trader can lend their strategy to multiple white-label owners, who can integrate it into their platforms.

The strategy owner receives performance fees from the whitelabel owners' clients for sharing their strategy. The clients of the whitelabel owners can benefit the strategy without knowing its original source.

The Private Strategy Marketplace enables a mutually beneficial collaboration among strategy providers, whitelabel owners, and clients.

All both parties should do, is to contact Finestel and tell us their desire in this service. We'll handle the rest in minutes.







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- Portfolio Tracker

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Copy Trading

- Strategies
- My Subscriptions

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Connect a new exchange account

### Borrowed Strategy from Another Trader

**Dox\_1**  
45 Available

**BINANCE spot**

Total Return: **127.56%**  
Active Days: 119  
Performance Fee: 40.00%  
Min. Investment: 300 USDT

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Connect a new exchange account

Invest

**Risk**

Medium

**Return**

**↑ 127%**

Total (120D) ▾

**Pricing**

Performance Fee: 40.00%

Min. Investment: 300 USDT

**Bio**

Investment robot that uses daily indicators (acts once a day) in 6 cryptocurrencies (BTC, ETH, BNB, LINK, SOL, XRP). It only uses spot operations (it does not use leverage or shorts). The period of the backtests is more than half a year and positions are always rebalanced.

**Categories**

SPOT

**Profit** USDT

All | 1M | 7D | Custom

**Stats**

Active Days: 119

Drawdown: 10.31%

Avg. weekly trades: 9.2

Balance (USDT): 100-1000

**Most Traded Assets**

BTC ETH BNB

XRP LINK





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## Strategies

Connect a new exchange account

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**Borrowed Strategy from Another Trader**

**Dox\_1**  
50 Available

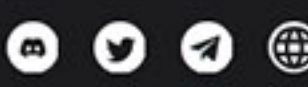
**Total Return** 127.56%

Active Days: 119  
Performance Fee: 20.00%  
Min. Investment: 70 USDT

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### Strategy Details: Dox\_1

50 Seats Left

**Binance Spot**

**Risk** Medium

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