



Finestel

TRADING SOFTWARE

Development Company

PROBLEM & SOLUTIONS

Money Managers Face Several Significant Challenges in Their Daily Routine:

1 Multi-account Order Execution Challenges ▼

Problem

Money managers face blockers in running all the strategies for multiple people efficiently and at the same time.

Solution

Finestel's core copy trading software enables multiple-account order execution for as much users as you have with a click!

2 Compliance & Custody Issue ▼

Problem

Money managers face tons of challenges in accepting the custody of their clients' assets.

Solution

Finestel's fast tracking, computation, and API-enabled order execution enables oversight and multi-account management without the custody challenge, hence lifts a big chunk of compliance challenges.

3 Scaling, Technical Needs and High Costs ▼

Problem

Money managers struggle with improving their trading strategies, supporting the clients, managing their clients and MUCH more all at the same time.

Solution

Finestel's Software-as-a-Service turnkey solutions offer ready-to-use and battle-tested software interface with a 24/7 support, lifting technical barriers and easing clients management for money managers.

4 Tracking Performance ▼

Problem

Measuring trading strategy and portfolio performance is time-consuming and cumbersome.

Solution

Finestel's potfolio tracking and automated reporting ensure transparent, and live performance tracking.

KEY BENEFITS

01 Drives Business Growth

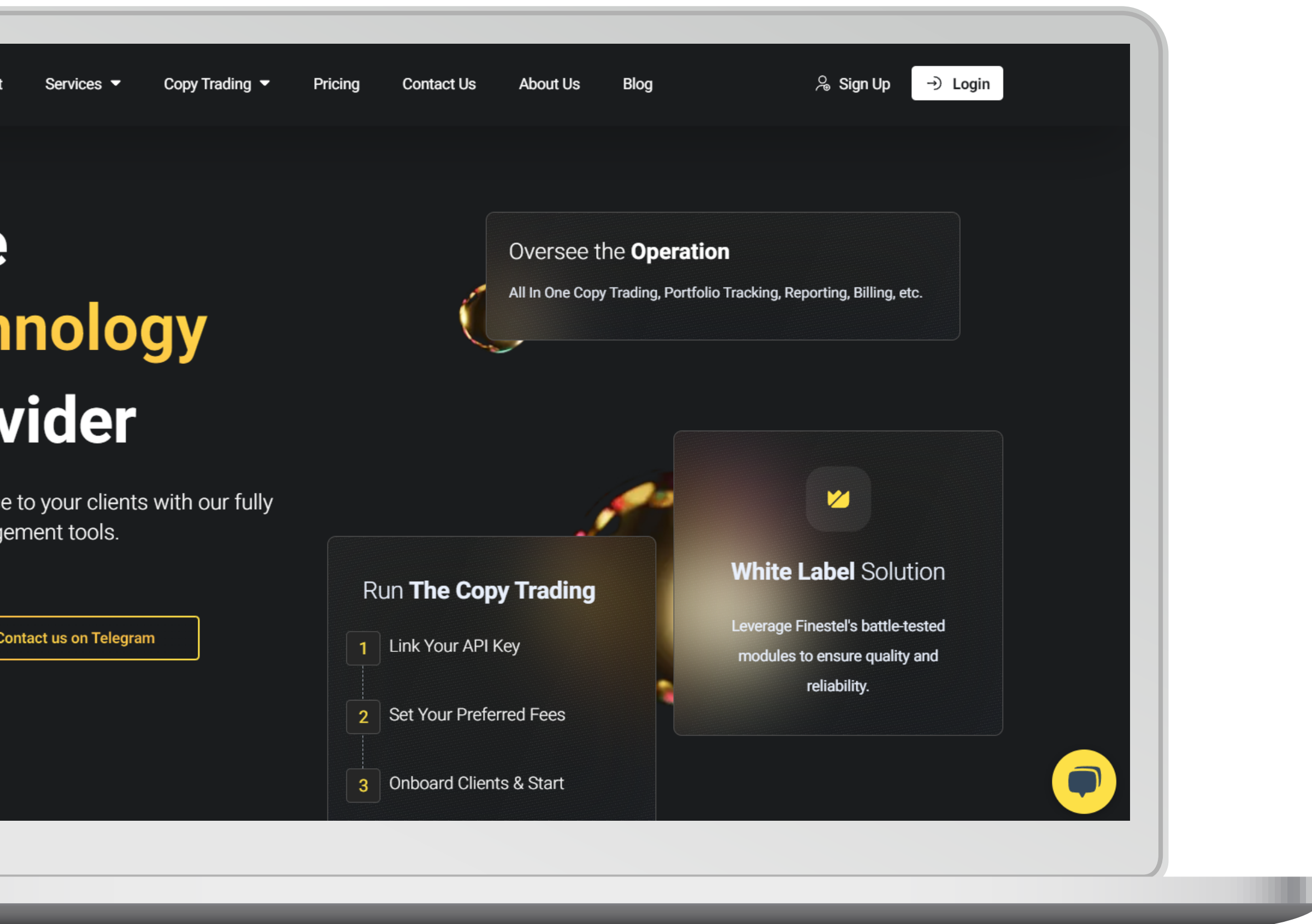
02 Expands Client Engagement

03 Cuts Compliance & Custody Burdens

RESULTS:

INCREASED
PROFITABILITY &
CLIENT SATISFACTION

WHO Can Benefit The Most?



1 Trading & Money Management
Individuals, Teams, and Firms

2 Crypto & Trading
Educational Institutions

3 Crypto Community
Managers and Networkers

4 Enterprise Crypto Trading
Firms (Exchanges...)

Our Core Service is

COPY TRADING

 in Two Formats

01

AS A BOT

(Smaller Clients Number)

You should connect both master and copier exchange accounts manually.

02

AS A WHITE LABEL SOCIAL TRADING TURNKEY

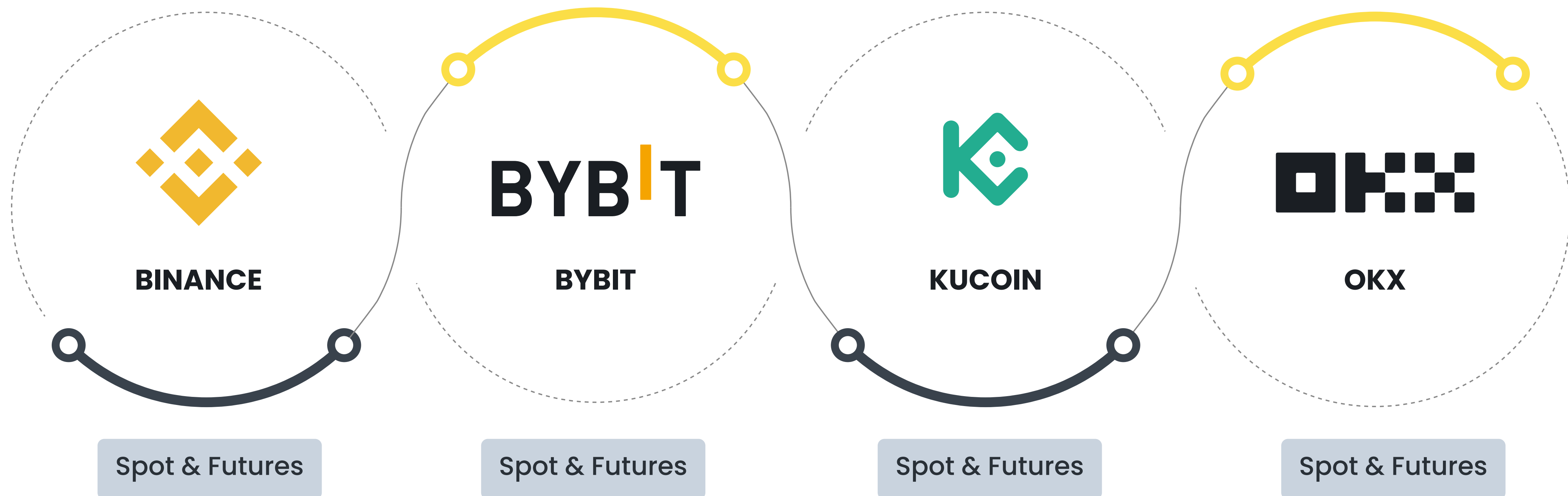
(Bigger Clients Number)

You will have a client-view dashboard so your clients connect their exchange accounts on.

PARTNERS

Finestel is known as an official broker of the world's top 4 exchanges.

Within this deal, Finestel receives a percent of the executing trading commission as a cashback.



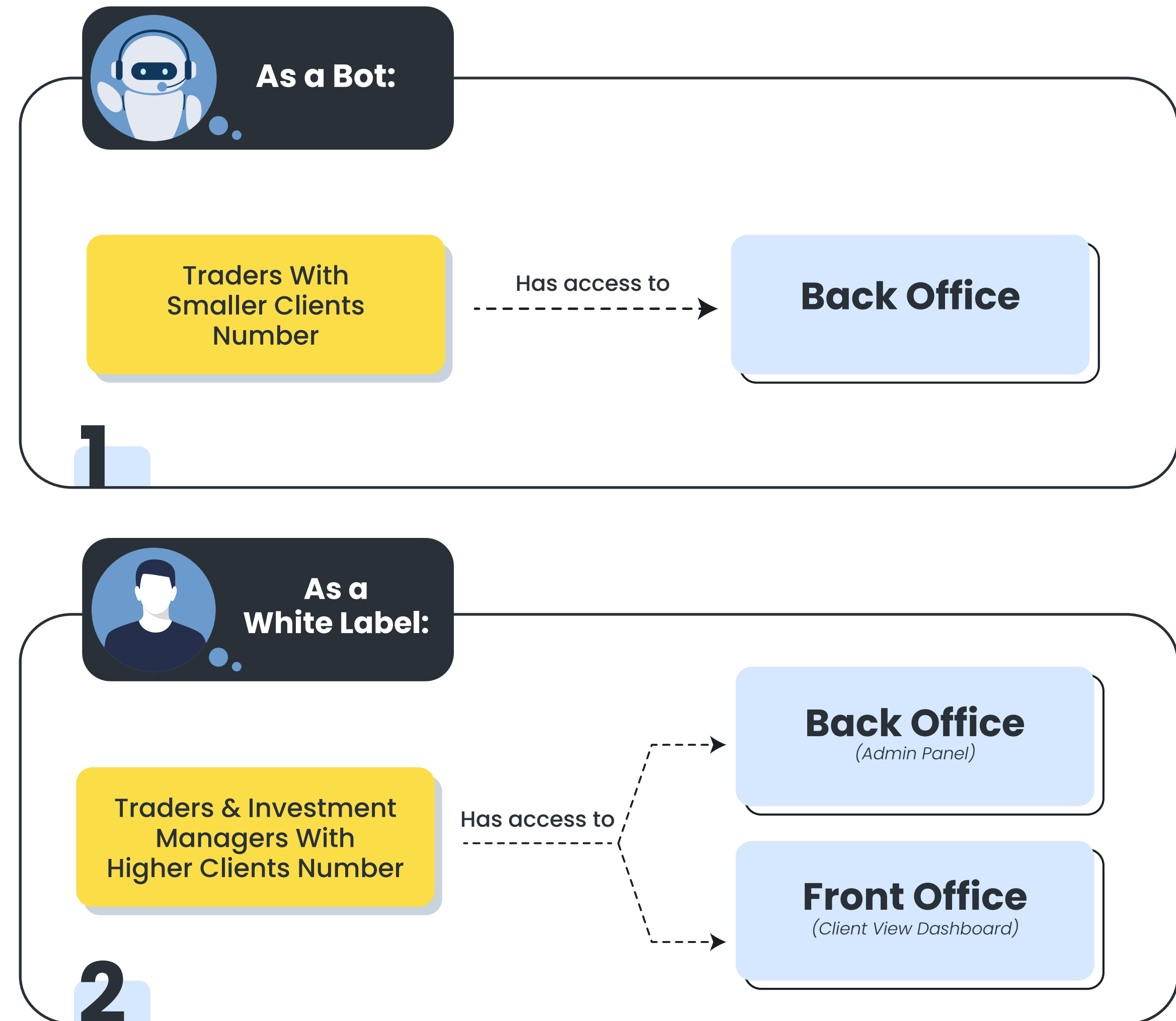
HOW We Deliver Our Services

WHITE LABEL FRONT OFFICE:

The white label front office, is the client-view dashboard of your social copy trading business. This is the platform your clients will face, sign up, connect their exchange accounts and copy your strategies from. Totally customized and tailored with your business brand & identity.

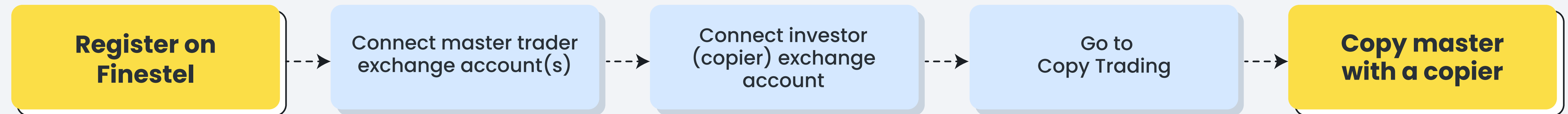
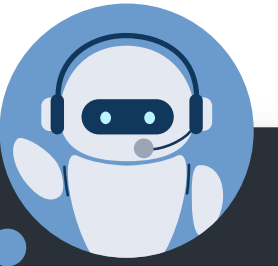
BACK OFFICE SOLUTION:

Back Office is the admin panel for white label owners and masters of a white label social copy trading platform. They can manage their social copy trading business via this dashboard, take admin actions, set fees, handle monitoring, monitor clients, accounting and MUCH more.

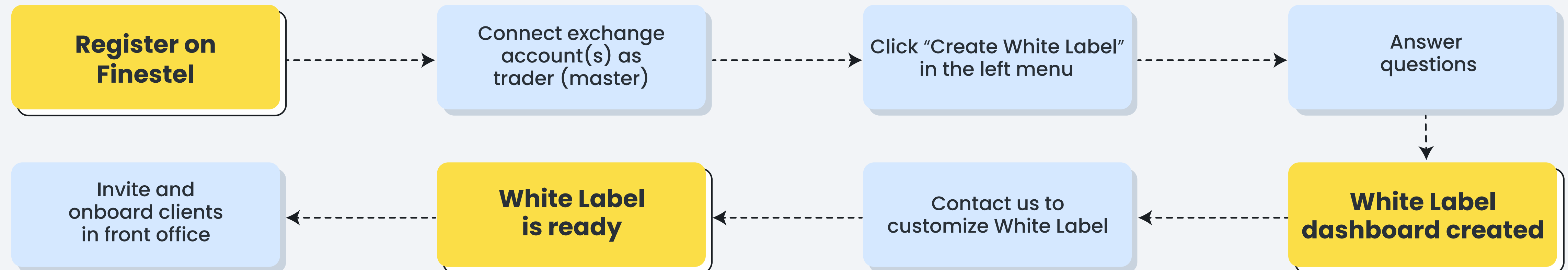
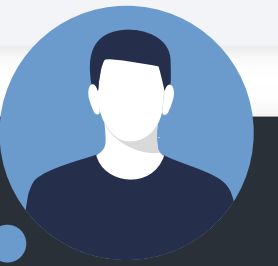


USER JOURNEY

COPY TRADING AS A MANUAL BOT



WHITE LABEL COPY TRADING



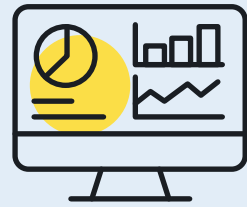
BACK OFFICE

Admin Dashboard

Enabling efficient management of critical tasks and data. It helps you to have full control on your operation and handle essential functions.



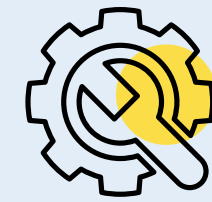
BACK OFFICE FEATURES



Admin Panel



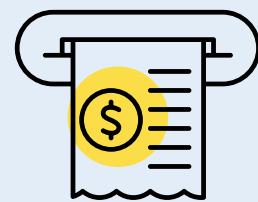
Kick/Ban Users



Manual Order Adjustments on
Clients' Accounts



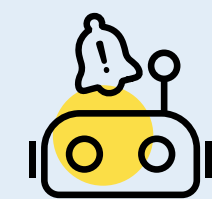
Change
Performance Time Frame



Integrated Billing
and Accounting Software



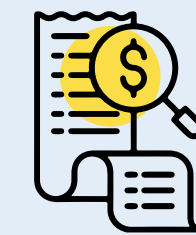
Manage Account
Details (bio, fees, etc)



Reporting, Portfolio Tracking, and
Admin Alert Telegram Bot



Track P&L, Live Positions, Total Profit of
Masters, and Each Copier



Flexible Billing Infrastructure
(Subscription Fee + Performance Fee)



Gifting Tool



Subscriptions History Charts



Full History of Copy Trading Sessions



Evaluate Performance



Integrated Crypto Wallet

GUIDED TOUR

Finestel

My Exchanges

Services

Copy Trading

Portfolio Tracker

Tradingview Bot

White Label

Pro-Demo

Overview

Users

pro-demo

Ali1 MM2

My Exchanges

Search...

+ New Account

	Spot Private Master	Active Days	Balance	Status	Manage
Mmreza		163	\$ 28	Active	
	Spot Public Master	Active Days	Balance	Status	Manage
TraderGirl		496	\$ 3	Active	
	Futures Public Master	Active Days	Balance	Status	Manage
Elessar		654	\$ 0	Active	
	Spot Private Master	Active Days	Balance	Status	Manage
Elessar		655	\$ 9,439	Active	
	Spot Private Master	Active Days	Balance	Status	Manage
Bymid2		224	\$ 8	Active	

Connected Exchange Accounts List

Exchange Accounts Management

Finestel

My Exchanges

Services

Copy Trading

Portfolio Tracker

Tradingview Bot

White Label

Pro-Demo

Overview

Users

Public Private

Mmreza

Adding your social media to your profile can help you promote your trading strategies and attract new followers. It can also help you build trust and credibility with potential copiers

Edit

Profit Chart

Set Time Frame

API Management

Status: Active Remaining days:-

API Key

61a*****fb6

Edit

API Restrictions

Enable Spot

Enable reading

Enable Futures

Enable Transfer

Need Assistance?

Learn More...

Billing

Min. Investment

0 USD

Performance fee

1%

Subscription fee

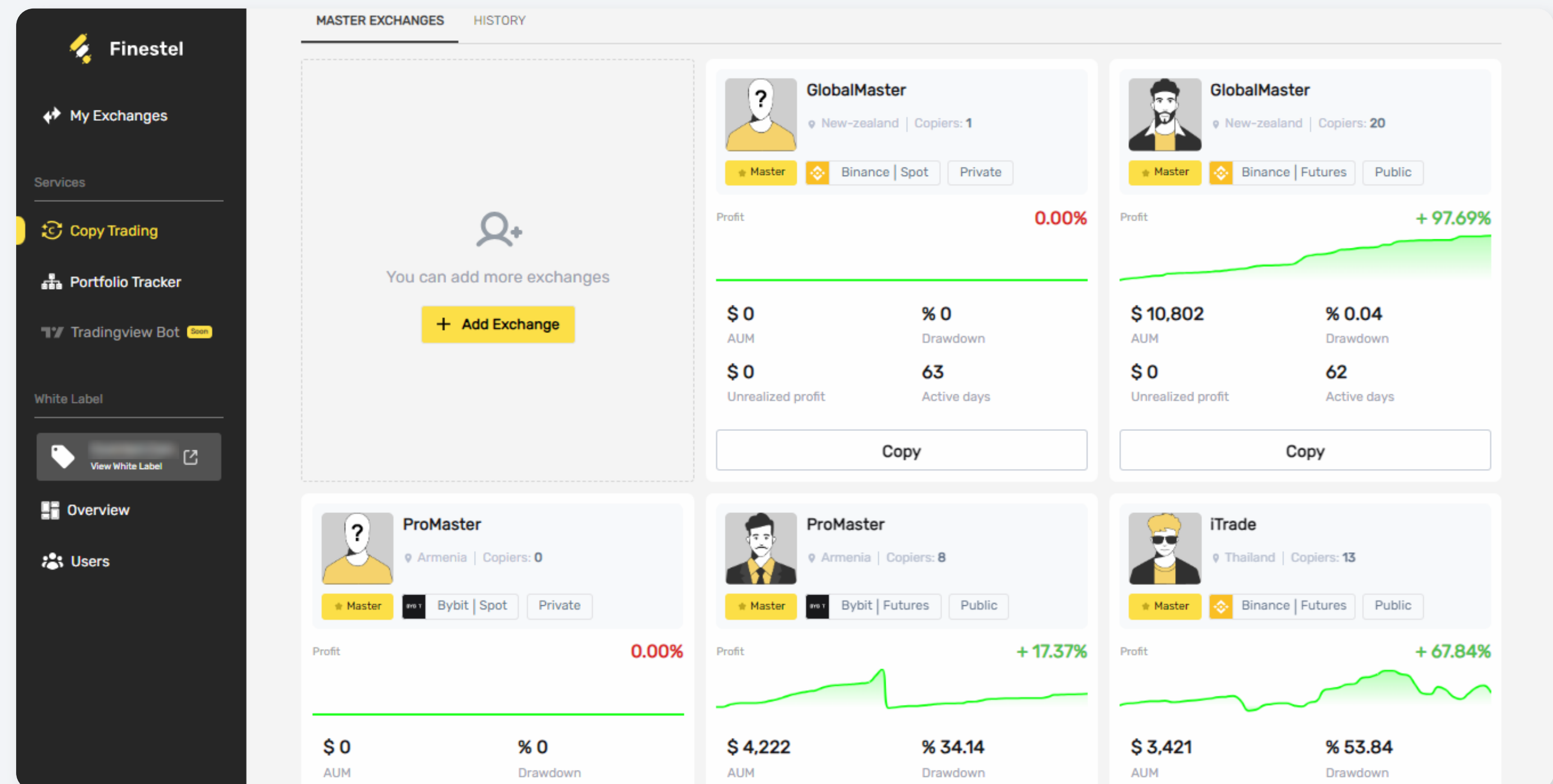
10000 USD

Set Fees

Manage everything about your account from this page. Write a bio, set fees, and etc..


Copy Trading >> Master Exchanges

This page is designed to provide copy trading as a service. With this option, you can simply connect your copiers exchange accounts via API keys and start copying one of your master accounts.




Copy Trading >> History


Find out all the details about your active and old copy trading sessions.




My Exchanges


Services

 Copy Trading

 Portfolio Tracker

 Tradingview Bot Open

White Label

 View White Label































Overview

Users

MASTER EXCHANGES

HISTORY

Master: All Type: All Status: All Date: 07/20/2023 → 09/16/2023 Search...

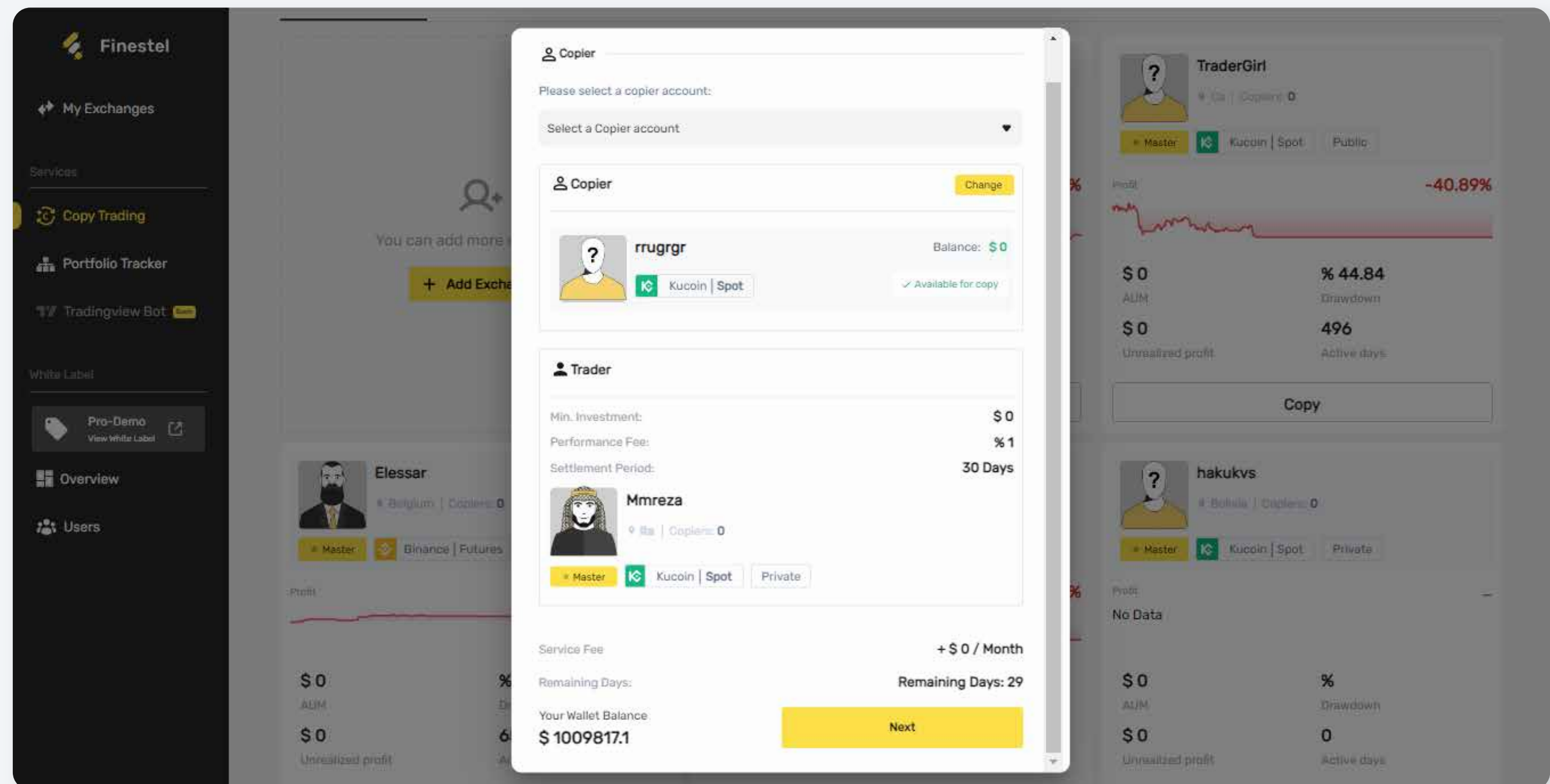
Id	Account	Fund	Type	Open Time	Initial Balance	Live Balance	Profit	P.Fee	Orders	Positions	State
71751	CBcopyT 	GlobalM...	Futures	07/20/2023	\$108.40	\$613.91	\$271.26	\$0.00	67	58	Active  
71893	Ccoinbo... 	GlobalM...	Futures	07/21/2023	\$442.59	\$782.42	\$339.28	\$0.00	66	57	Active  
72035	CBOTAUN... 	GlobalM...	Futures	07/21/2023	\$100.00	\$620.22	\$286.74	\$0.00	64	55	Active  
72170	diamond... 	GlobalM...	Futures	07/21/2023	\$100.00	\$0.00	\$-0.02	\$0.00	0	0	Active  
72312	KGzero 	GlobalM...	Futures	07/21/2023	\$200.00	\$500.03	\$249.90	\$0.00	63	54	Active  
72525	direk99... 	GlobalM...	Futures	07/21/2023	\$200.00	\$2.41	\$26.39	\$0.00	0	0	Active  
72596	Ccoinbo... 	GlobalM...	Futures	07/21/2023	\$300.00	\$607.16	\$236.78	\$0.00	64	55	Active  
72731	Ccion99 	GlobalM...	Futures	07/21/2023	\$100.00	\$1504.41	\$503.19	\$0.00	68	59	Active  
73015	Oui001 	ProMast...	Futures	07/23/2023	\$400.00	\$1160.11	\$99.23	\$0.00	57	53	Active  
73086	PollaRo... 	ProMast...	Futures	07/23/2023	\$101.80	\$57.34	\$-51.50	\$0.00	39	40	Active  

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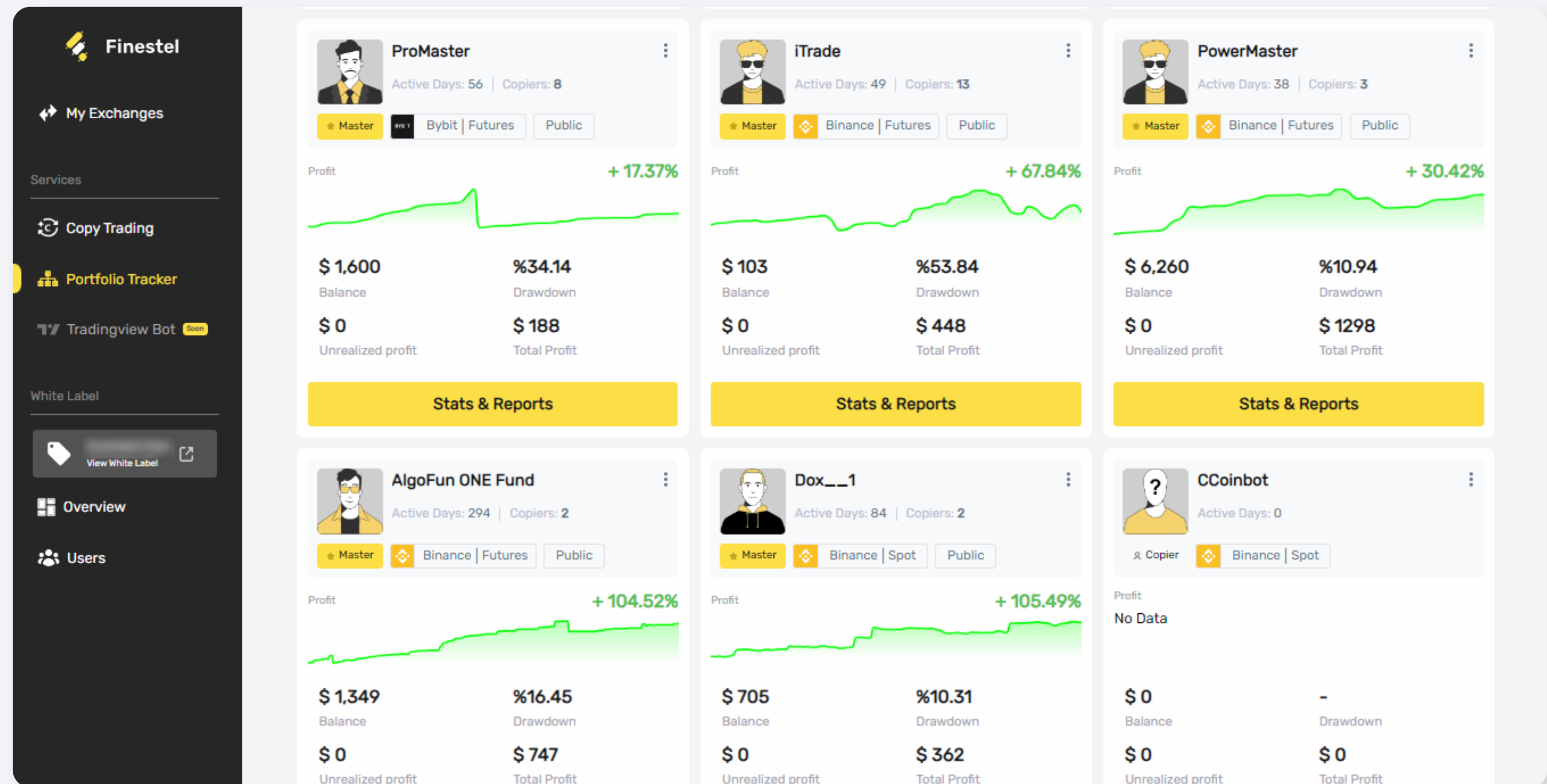
Select Exchange Accounts

To start copy trading under this model, you need to connect at least two exchange accounts. One as the master (trader) account and one as the copier (investor) account. Then come through the copy trading page, click on the copy button, select your copier account, and start copying instantly.



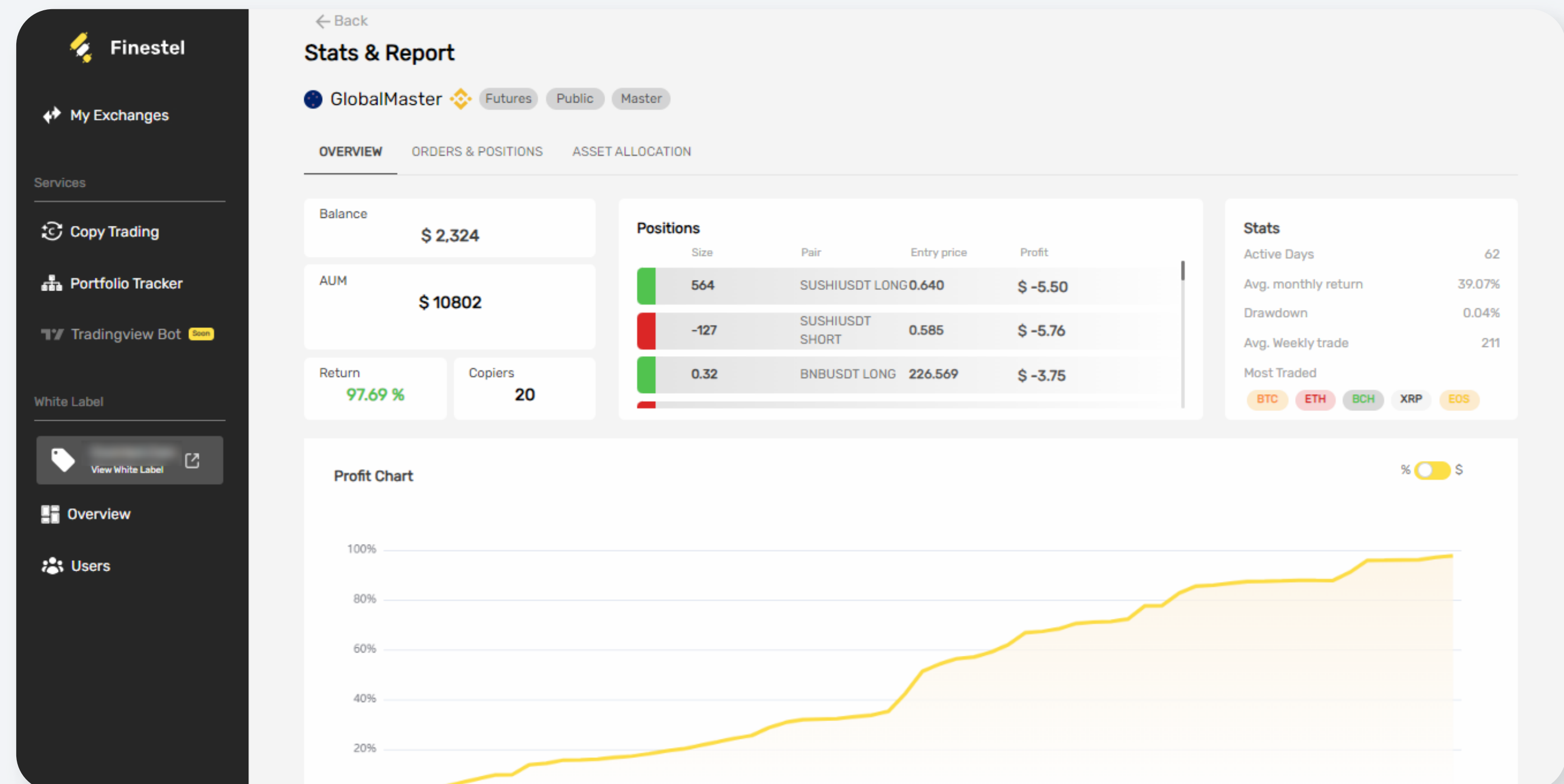
Portfolio Tracker

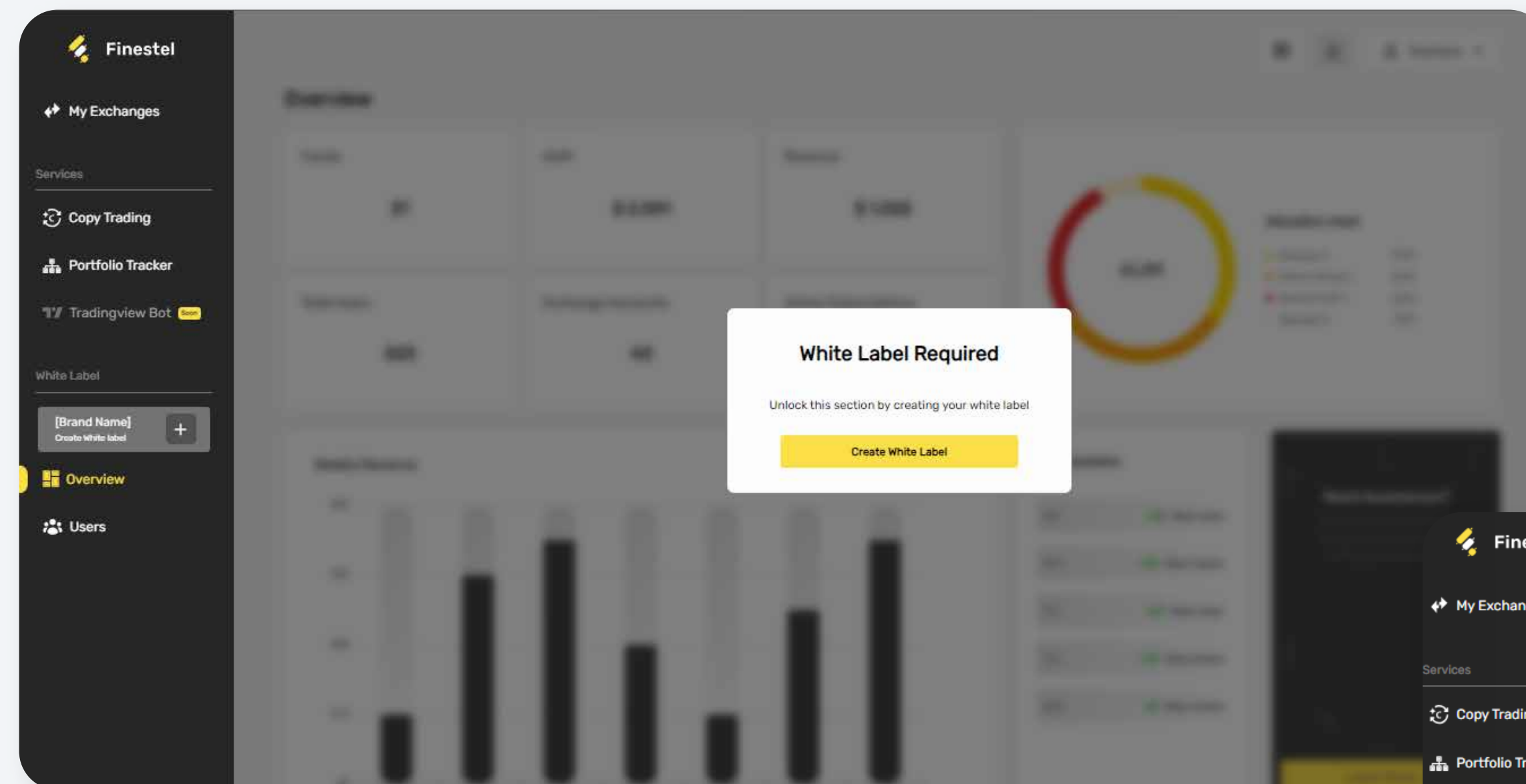
Track your trading performance and portfolios, daily P&L, live positions, total profit, and MUCH MORE all in one place.



Portfolio Tracker >> Stats & Reports

Track your investment & trading performance, portfolios, daily P&L, open orders, live positions, total profit, historical profit, etc. all in one place.

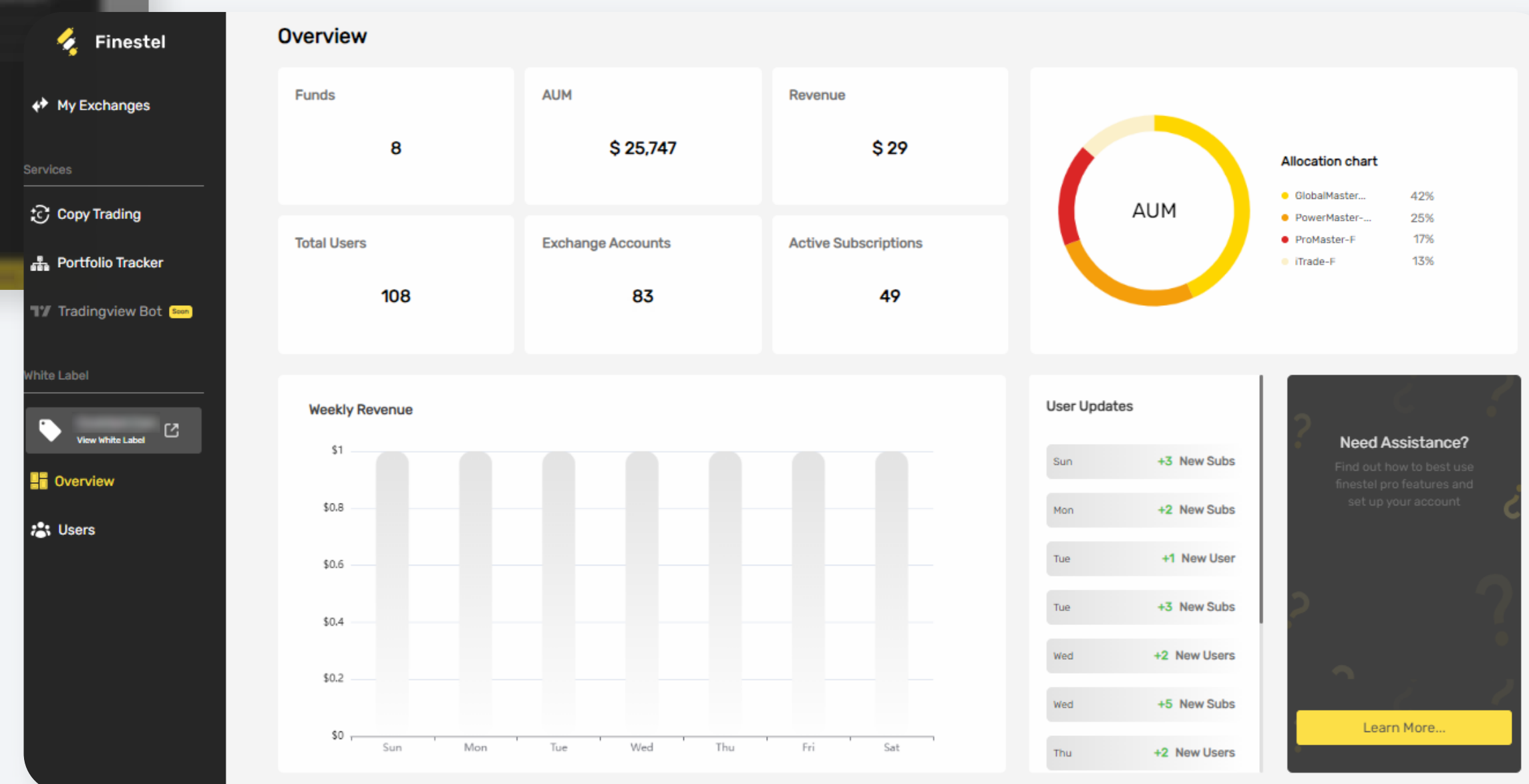




Admin Panel

This is your platform's admin panel. Track your business' stats and KPIs in a blink.

Quickly create your white-label social copy trading platform with your own brand and under your own domain, expand your product offerings, and enhance your brand visibility, while benefiting from a proven and reliable infrastrucute.





FRONT OFFICE

Our White Label solution is a fully customizable and ready to go product, more of a toolbox for professional traders to craft a branded copy trading platform and allow their community of followers to effortlessly replicate their strategies to their exchange accounts.



SERVICES & TOOLS



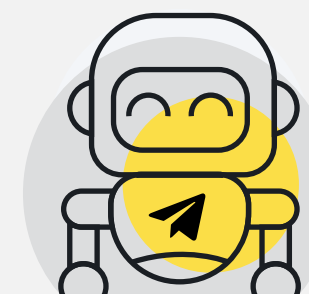
Portfolio Tracker



Flexible Payment
Methods Infrastructure
(Crypto, Fiat)



Performance
Analytics

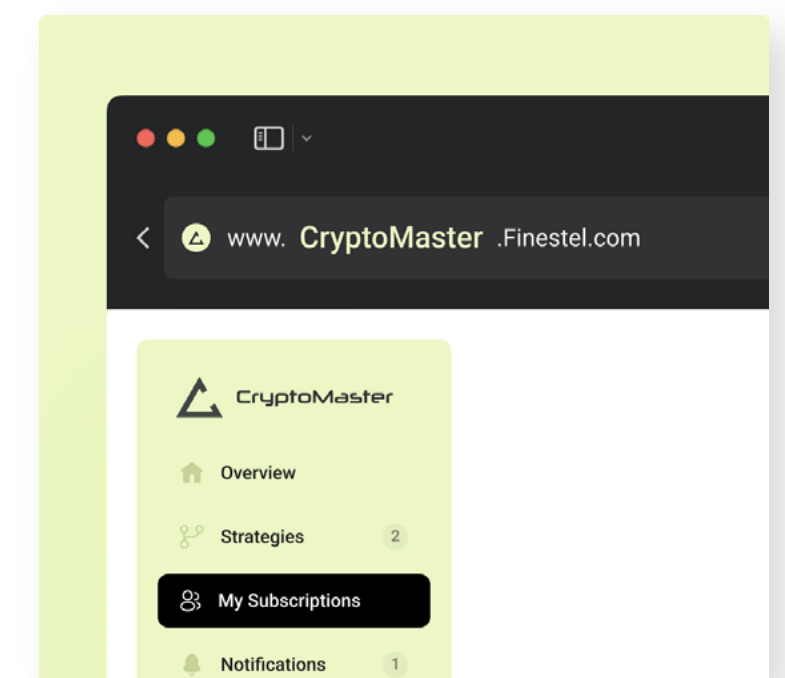
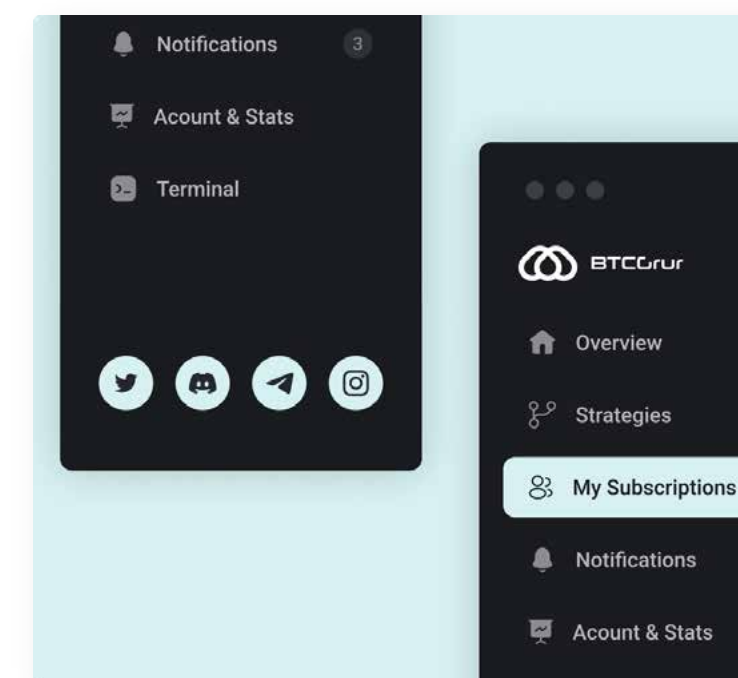
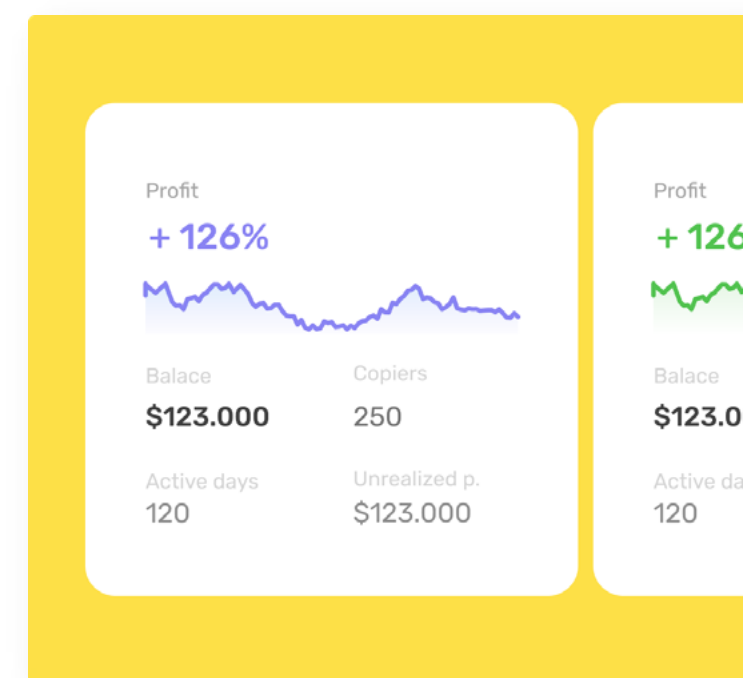
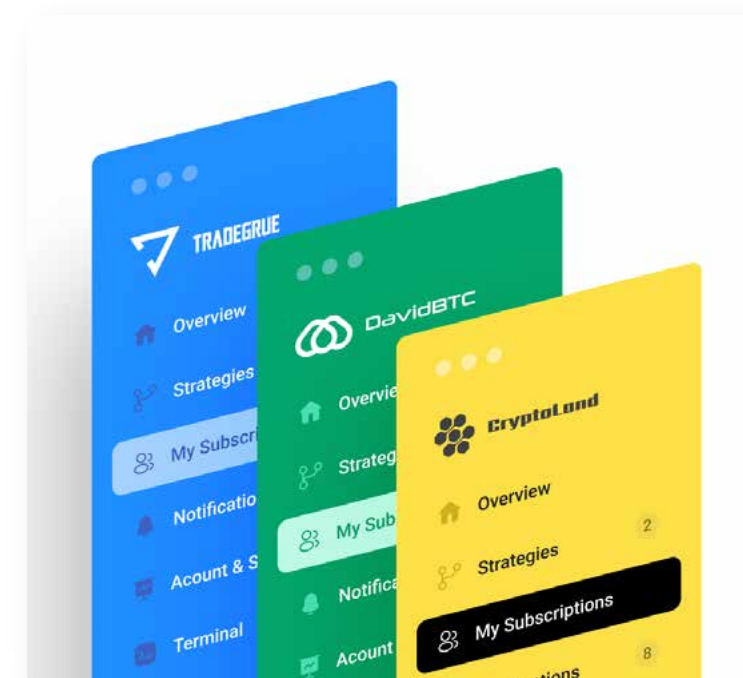
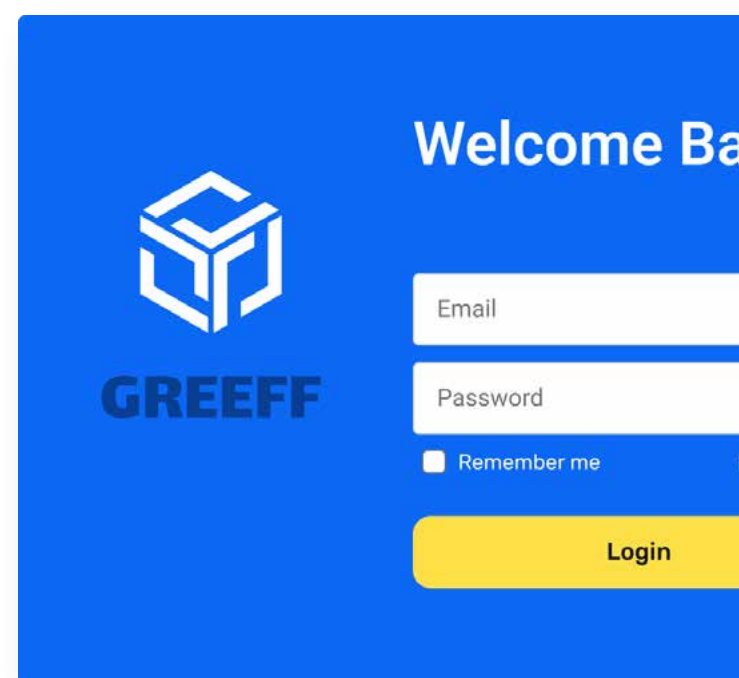
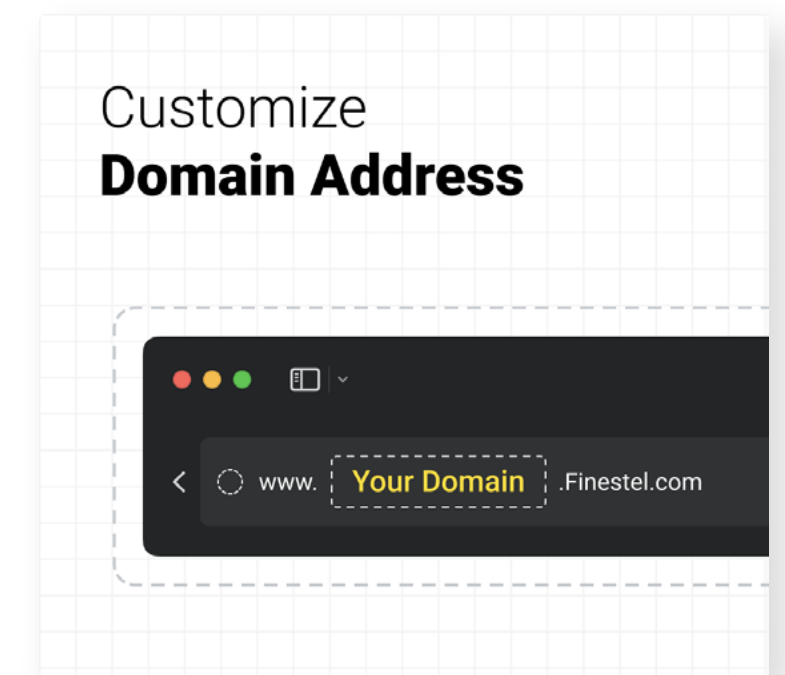
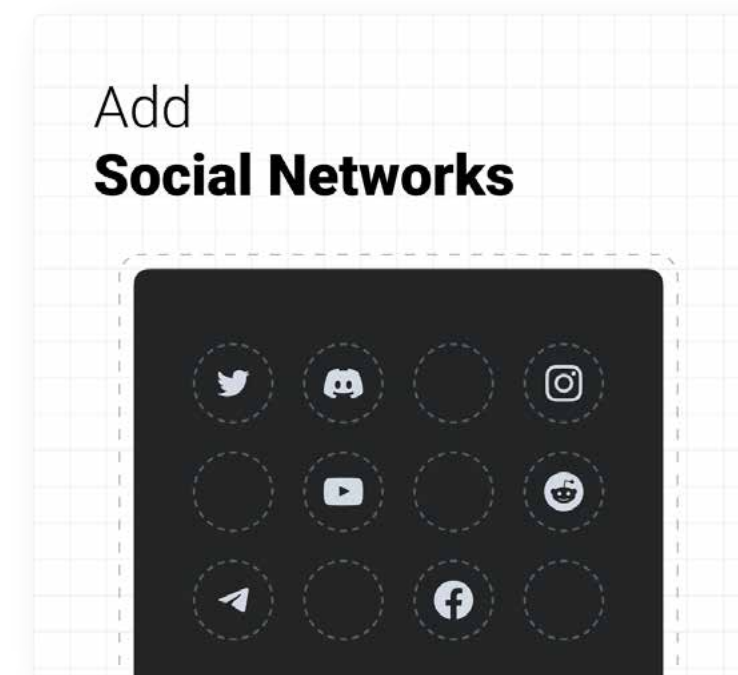
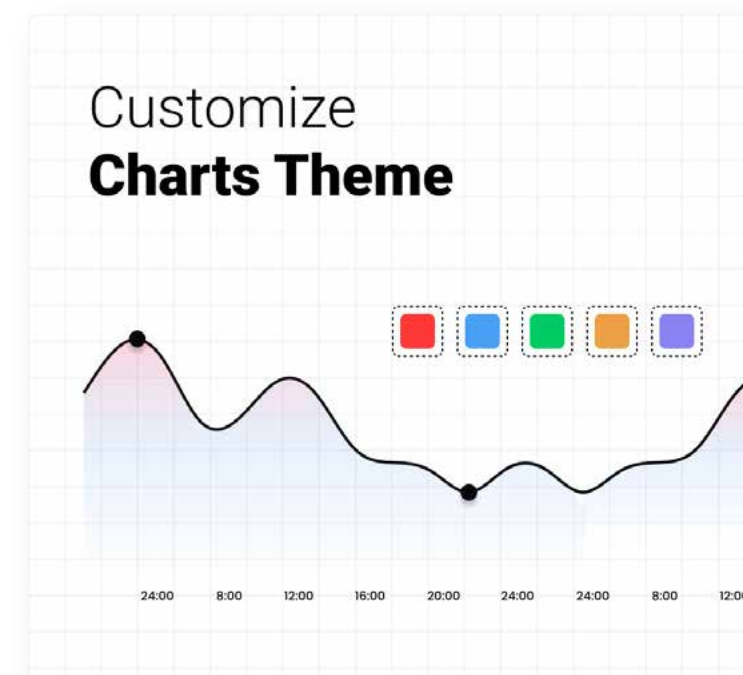
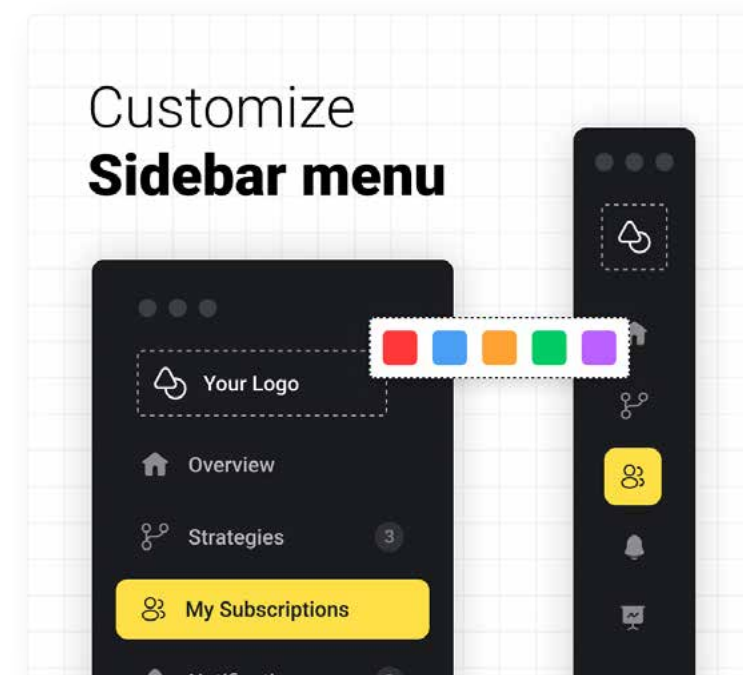
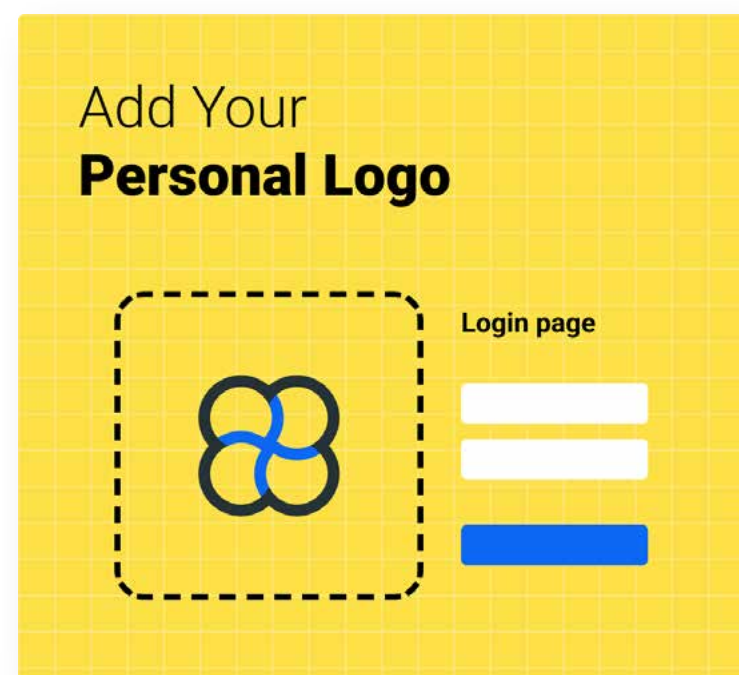


Branded Telegram
Bot for Reporting and
Portfolio Tracking
(Client Side)

Customization Features

- Brand Name and Logo
- Front Office Primary & Secondary Colors
- Custom Sidebar Menus
- Custom Chart Theme
- Branded Transactional Emails
- Branded Integrated Hyper-Customizable MLM (Multi-Layer-Marketing) Software
- Referral/Affiliate Dashboard for Your Clients
- Reporting & Notification Telegram Bot for Traders
- Branded Reporting & Notification Telegram Bot for Clients
- Customizable Copy Trading Capacity on Each Strategy (Available Seats)
- Custom Domain Address (Finestel Subdomain or Personal Domain)

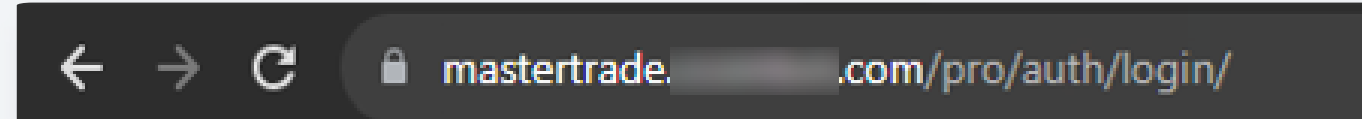
SERVICES & TOOLS



SERVICES & TOOLS

Guided Tour

Your Domain (Custom)

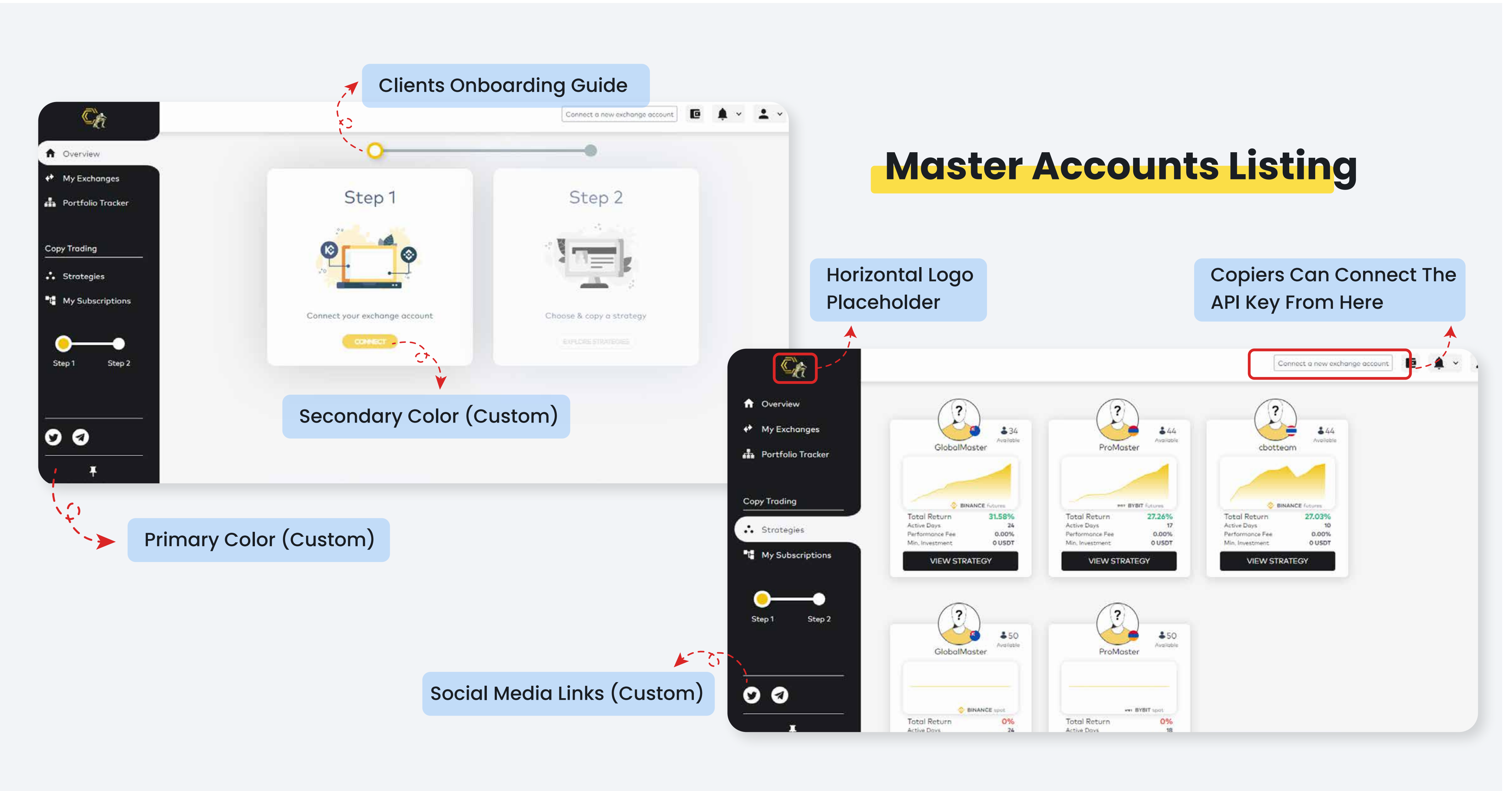


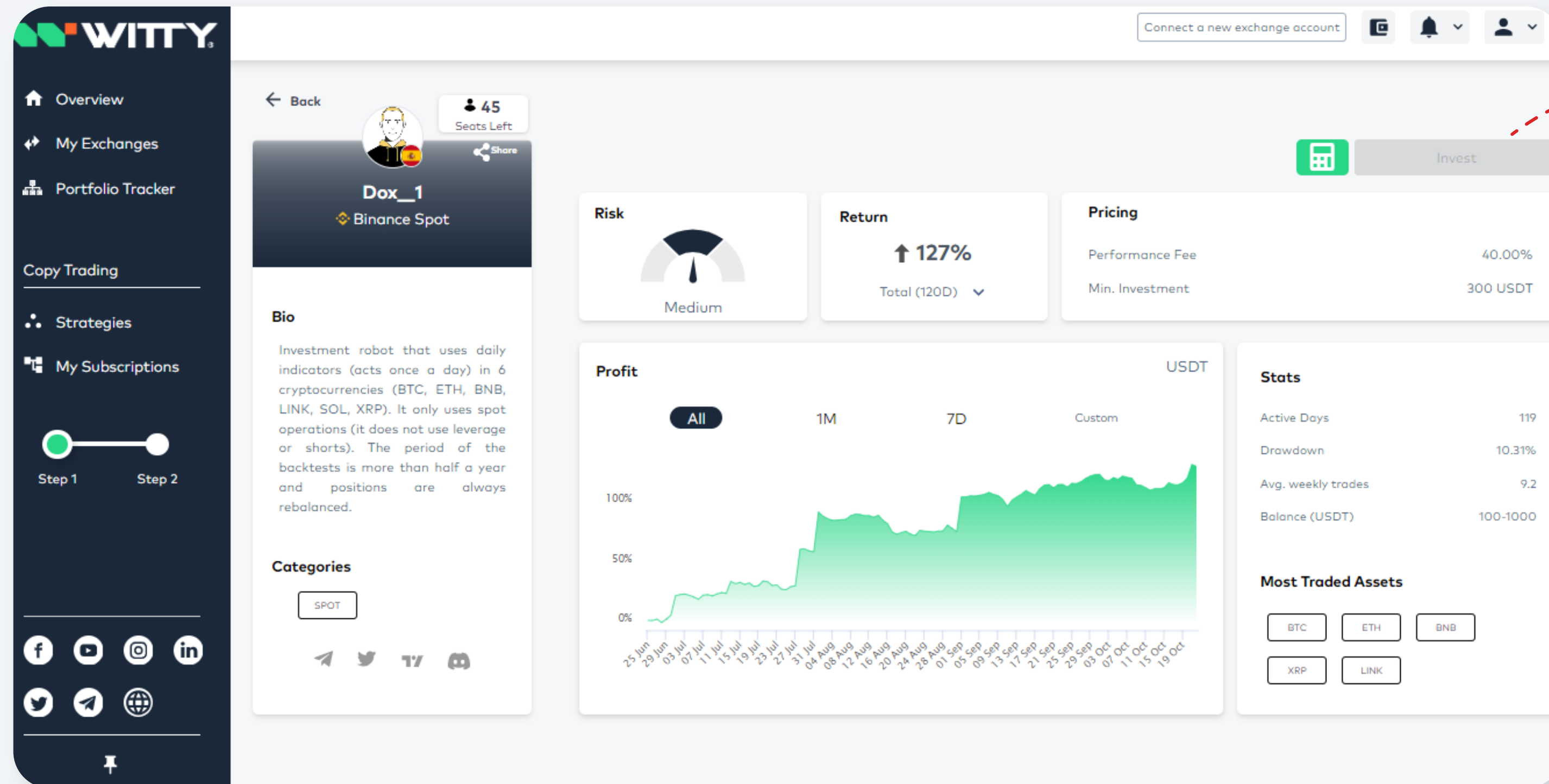
Fully White Labeled Social
Trading Platform (Client view)

**Login/Signup Illustration
(Custom)**

Log In

A screenshot of a web application's login page. The browser address bar at the top shows 'mastertrade. .com/pro/auth/login/' with a red box highlighting the domain part. The page has a light blue background. On the left, there is a large, stylized yellow logo consisting of concentric, angular shapes. In front of the logo is a 3D illustration of a white and yellow robot in a crouching, ready-to-run pose. On the right side, there is a 'Log in' section. It includes a link 'Don't have an account yet? Sign Up' where 'Sign Up' is in yellow. Below this are two input fields: 'Email*' and 'Password*'. The password field has a toggle icon on the right. Under the password field, there is a checkbox labeled 'Remember Me' and a link 'Forgot Password?'. At the bottom of the login section is a dark button labeled 'LOGIN' in white capital letters. In the top right corner of the page, there are two buttons: 'Log in' (dark) and 'Sign Up' (light).





Copiers can start copying their preferred trader/trading strategy.

Subscription History

Logo Placeholder

Your logo place holder

- Overview
- My Exchanges
- Portfolio Tracker

Copy Trading

Strategies

My Subscriptions



Spot

Futures

Beautiful Mind INVESTOR



My Subscriptions

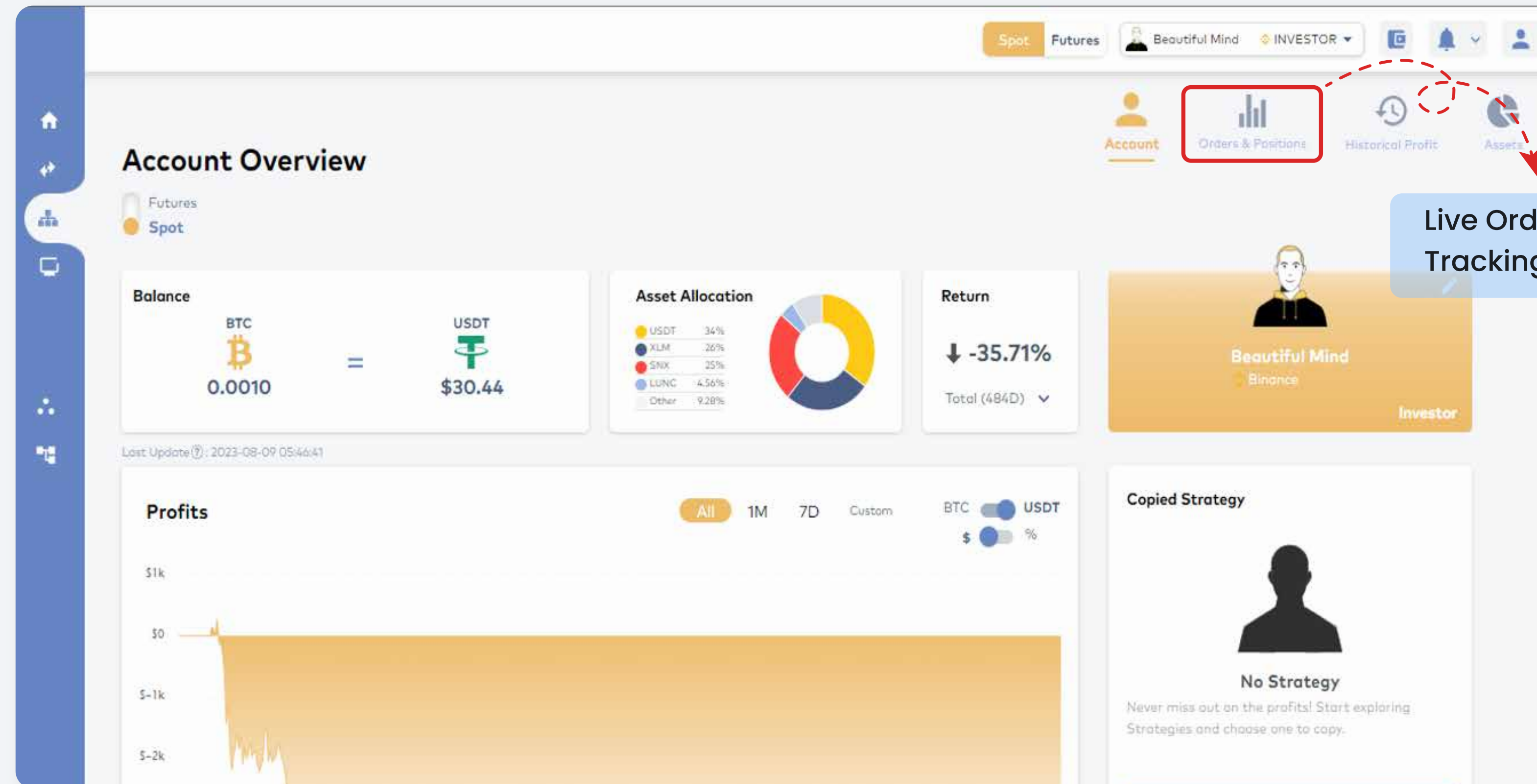
You can view the list of your current and previously copied strategies here.



Beautiful Mind's Subscriptions

	Strategy	Type	Start Date	End Date	Init. Invt.	Profit
	AlgoFun O...	FUTURES	2023-04-26 09:22	2023-06-21 12:56	\$1,000.69	\$-120.73
	Itrade	FUTURES	2023-02-19 08:59	2023-04-26 04:00	\$500.61	\$-17.83
	Crypton	FUTURES	2023-01-28 13:42	2023-02-19 08:14	\$185	\$58.61
	Black_Roc...	FUTURES	2022-12-14 01:47	2023-01-28 13:36	\$434.65	\$-249.8
	HiT Binance	FUTURES	2022-10-31 16:42	2022-12-14 01:40	\$618.57	\$-184.11
	HiT Binance	FUTURES	2022-10-29 04:50	2022-10-31 07:35	\$601.84	\$-1.07
	FCF Plan	FUTURES	2022-10-24 06:46	2022-10-29 04:22	\$601.49	\$-0.01

Live Portfolio Tracking System



Our New VIP Service

PRIVATE STRATEGY MARKETPLACE

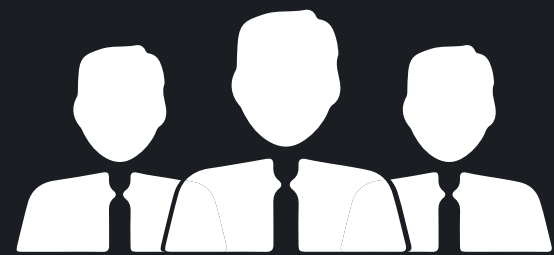
White Label Owners Rent Strategies
Traders Gain AUM



Introducing the **FINESTEL PRIVATE STRATEGY MARKETPLACE**

The Private Strategy Marketplace is our newest service addressing the gap between skilled crypto traders and white label platform owners needing proven strategies. This marketplace allows white label owners to seamlessly integrate top-performing trading strategies into their platform offerings.

BENEFITS



Access to vetted, reliable
traders to provide strategy
diversity



Ability to instantly expand
platform capabilities and
trader variety



Increased options and
profit potential for your
client base



BASED ON PERFORMANCE-FEE SHARING MODEL

01

Traders set their fee percentage for sharing their strategies

02

White labels can charge clients subscriptions + additional performance fees per strategy

03

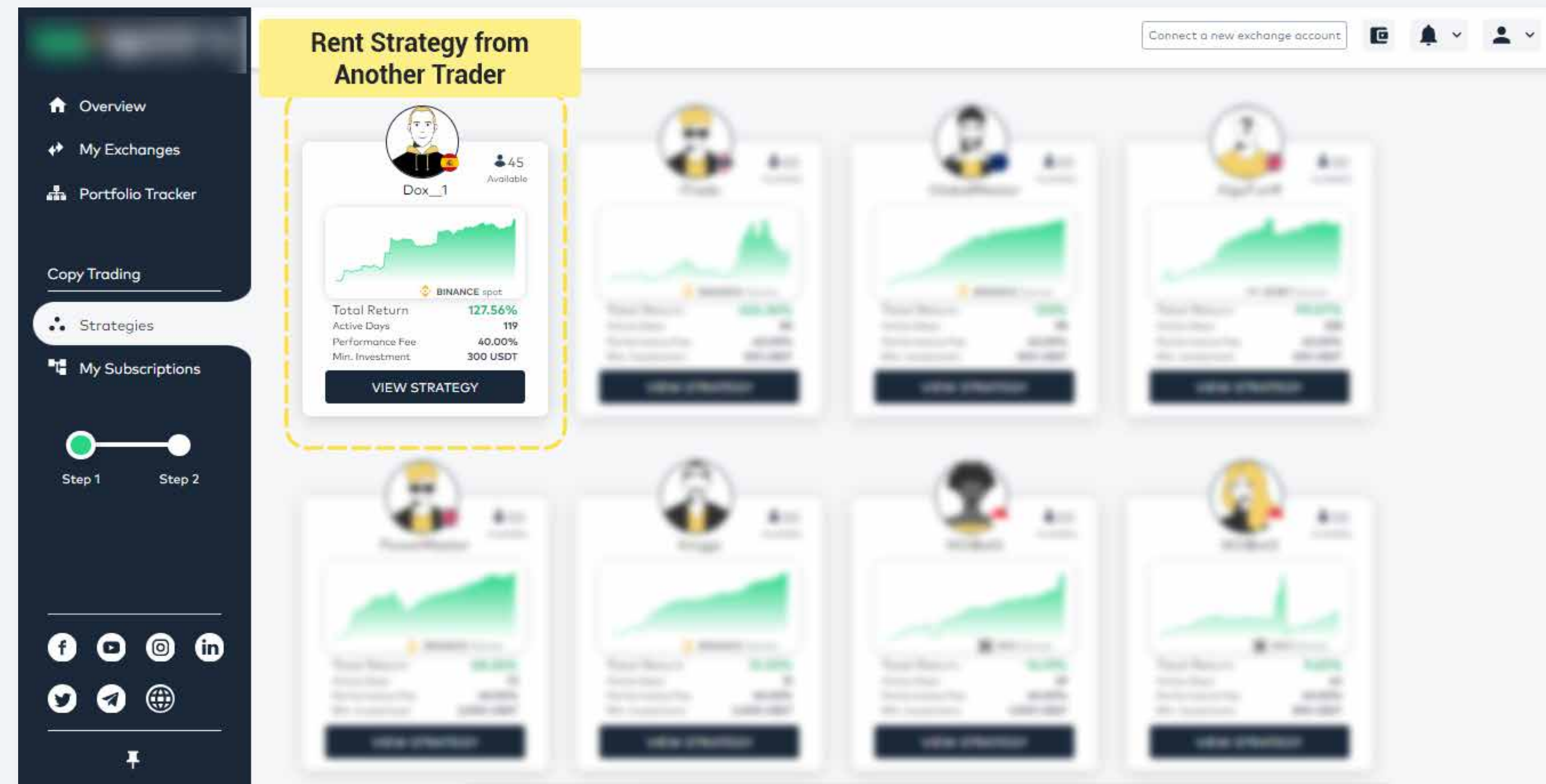
White labels keep their charged fees, and share a portion with the original trader

HOW IT WORKS?

Private Strategy Marketplace

The screenshots below illustrate how Finestel's Private Strategy Marketplace works.

A trader can lend their strategy to multiple white-label owners, who can integrate it into their platforms.

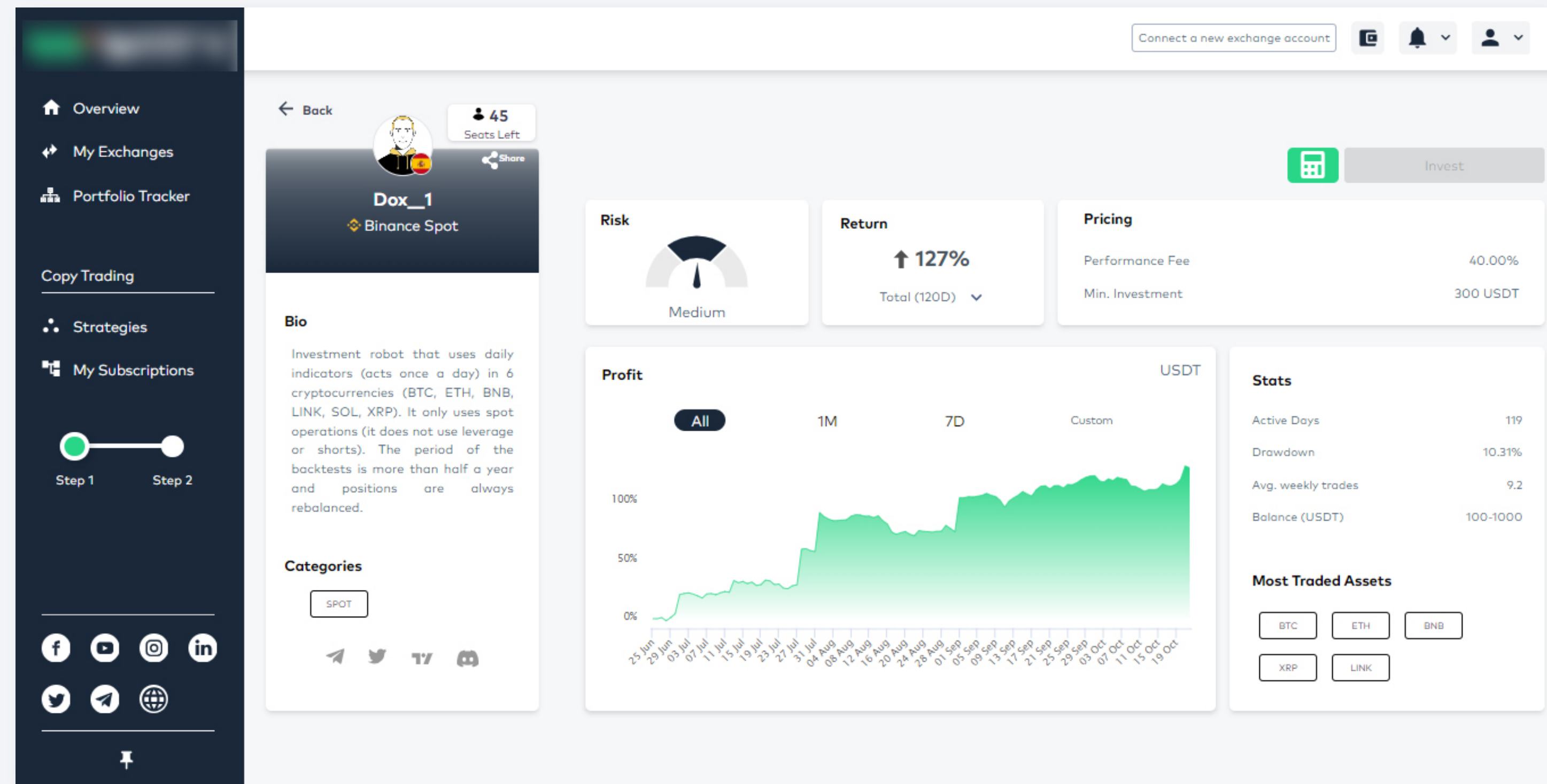


HOW IT WORKS?

Private Strategy Marketplace

The Private Strategy Marketplace enables a mutually beneficial collaboration among strategy providers, whitelabel owners, and clients.

All both parties should do, is to contact Finestel and tell us their desire in this service. We'll handle the rest in minutes.



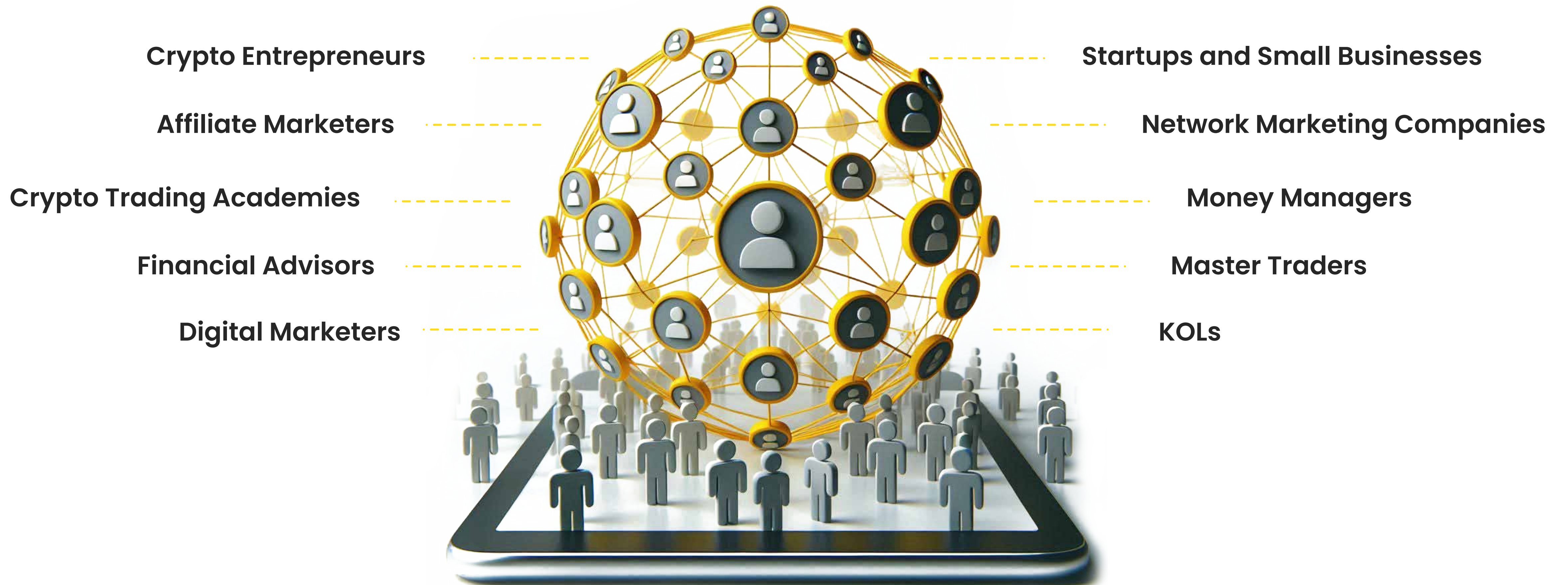
WHITE LABEL CRYPTO MLM SOFTWARE

Combining MLM with crypto market is a groundbreaking shift in the industry, leveraging blockchain's transparency and security to create a highly efficient MLM ecosystem. Finestel's white label MLM software empowers you to effortlessly grow your crypto business exponentially. You can arm your already existing crypto business with a super-powerful marketing tool, and even add other monetization opportunities by adding it to the other complementary services we offer.



WHO

Can Benefit from Finestel's Customizable **MLM Software?**



KEY FEATURES

of Finestel's **Crypto MLM Software:**

Affiliate Dashboard and Downline Tracking Tools

Our MLM software features a robust dashboard designed to empower affiliates with comprehensive tools to:

Track Referral Links and Monitor Downline Activities: Keep a close eye on the growth and performance of your network.

View Impression Volume and Conversion Rates: Gain insights into your marketing effectiveness.

Analyze Multi-Level Commission Earnings: Understand earnings across different levels to optimize your strategy.

New Member Bonuses

Incentivize sign-ups with attractive rewards to boost member acquisition and grow your network rapidly.

Multi-Tier Referral Tracking

Support up to 10 affiliate referral levels, enabling comprehensive tracking and management of your entire network, from top-level affiliates to the newest members.

Automated Billing, Settlement, and Crypto Payment System

Streamline all payments with our automated billing system. It tracks profits and various referral fees, calculates the shares for all referrers, settles transactions automatically, and sends timely transaction emails.

Customizable Commission Rates

Set your own commission rates across multiple tiers, giving you the flexibility to reward affiliates based on performance and drive higher engagement.



Flexible Monetization Options

Maximize your earnings with flexible monetization options, including commissions on subscriptions, performance fees, and more, all tailored to fit your MLM business model.

Automated Affiliate Tracking Options

Eliminate the hassle of manual tracking with our automated affiliate tracking system, ensuring accuracy and freeing up your time to focus on strategic growth.

BENEFITS

for Your Business

1

Automated Affiliate Tracking

Streamline your operations
and ensure accuracy.

2

Scalable Growth

Expand your network
effortlessly.

3

Hands-off Passive Income

Generate income
with minimal manual
intervention.

4

Focus on Marketing and Strategy

Allocate more time
to strategic growth
initiatives.

Level	ID	Email	Name	Registered	Inviter	Users	Level1	Paid Users	Revenue	
1	9450	12/19/2021	...	244	244	52	\$3543	>
1	96670	05/07/2022	...	54	23	12	\$264	>

You can easily access the MLM dashboard by clicking "Affiliate" in the left menu bar. Here, you will find comprehensive reports and tools to manage and monitor your MLM activities.

Level	ID	Email	Name	Registered	Inviter	Users	Level1	Paid Users	Revenue	
1	9450	244	244	52	\$3543	×
2	78753	0	0	0	\$0	
2	78824	0	0	0	\$0	
2	78895	0	0	0	\$0	
2	78966	0	0	0	\$0	
2	79030	0	0	0	\$0	
2	79101	0	0	0	\$0	
2	79172	0	0	0	\$0	
2	79243	0	0	0	\$0	
2	79314	0	0	0	\$0	

READY TO GET STARTED?

We're committed to helping you push Finestel to it's full potential and love to talk to you in person. Book a meeting [here](#) with our partnership managers. Feel free to send us a message on [Telegram](#).



WHAT DO YOU NEED?

Finestel was born from a couple of years of practical operations and experiences performed by numerous crypto traders, portfolio managers, and financial market experts. We developed Finestel to be fully customizable and kindly ask you to share your needs and requisites as they will make Finestel even better for the industry



TRADING SOFTWARE

Development Company



Gastown Technologies Inc. Vancouver, BC.

